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# amaridesign

## Amarides Montgomery

Interactive and Print Designer

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## Objective //

To acquire a mid-level, full time, interactive design position.

Having four years of work experience, two specifically in interactive design, I am an ideal candidate with a strong work ethic, a background in advertising, and a love for the grid.

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## Experience //

### Interactive Visual Designer

*Condé Nast Digital / New York, NY*

2008 - Present

Promoted to position of increased leadership and authority. Responsible for the daily design of *style.com* and *vogue.com*, including new feature design, conceptualization, user experience, as well as weekly and special features. Designed new features to include e-commerce shopping aspects, increase advertising sales, and optimize search engine value. Participated in *TeenVogue.com*'s redesign, as well as the *Epicurious.com*'s iPhone application and *Style.com*'s iPad application. Provided overnight and weekend support during NYC, London, Paris, and Milan Fashion Weeks. Close collaboration with editors, photographers, and production team.

### Graphic Designer

*Homes for the Homeless / New York, NY*

2007 - 2008

Rebranded the Homes for the Homeless corporate identity, collateral, promotional materials, summer camps materials, and all applicable websites. Design emphasis placed on fundraising for Homes for the Homeless, Homes for the Homeless Summer Camps, and the Prospect Family Support Center emergency respite care services. Managed the design department: interactive, print, and production. Hired and led design interns; art-directed photo shoots; illustrated children's books for the Institute for Children and Poverty, a research institute affiliated with Homes for the Homeless. Worked closely with the communications department to develop the design direction for educational materials.

### Graphic Designer

*Martha Stewart Living Omnimedia / New York, NY*

2007

Worked on various digital marketing initiatives, web invitations, e-bulletins, and promotional items maintaining brand identity for *Blueprint Magazine*, *Body+Soul*, *Everyday Foods*, *Martha Stewart Living*, and *Martha Stewart Weddings*' events.

### Design Intern

*Kenneth Cole Productions Incorporated / New York, NY*

2005

Proposed and designed advertising collateral for Kenneth Cole Reaction. Worked with Creative Director and team designers on the company redesign of Reaction.

## Skills //

### Technical:

Proficient in Photoshop, InDesign, Illustrator, Flash, Dreamweaver, QuarkXpress, Microsoft Office, Macintosh and PC platforms, photography, photo retouching, basic HTML, XML, and CSS.

### Creative:

Drawing, Sketching, Painting.

## Education //

Pratt Institute of Art

*New York, NY*

*MS in Communication Design*

*December 2006*

University of Oklahoma

*Norman, Oklahoma*

*BA in Advertising, Honors Summa Cum Laude*

*December 2003*

School of Visual Arts

*New York, NY*

*Continuing Education, Interactive Design*

*June 2005*

Art Student's League

*New York, NY*

*Continuing Education, Illustration*

*January 2008*

University of Central England

*Birmingham, England, UK*

*Exchange Student*

*January 2002*

## Honors //

MIN Best of the Web Awards for Design

*Style.com, Condé Nast Digital*

*2009-2010*

Omnium Creative Network (OCN)

*Design Participant*

*2005*

Outstanding Academics Scholarship

*Pratt Institute Graduate School*

*2004-2006*

Byran Abernathy Journalism Scholarship

*University of Oklahoma*

*2001-2002*

Valedictorian Scholarship

*University of Oklahoma*

*1999-2003*

## Personal //

Active participation in the local design and art community. Enjoy discovering and playing with new technology, endurance athletics, and long distance running (completed four marathons: NYC, Chicago, DC, and Reykjavik). Currently training for first Half Ironman (August 2010).

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